

# CACHE COUNTY TOURISM PROFILE

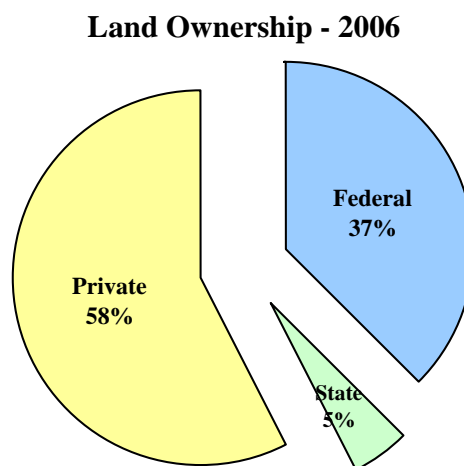
County Indicator	2004	2005	2006	% Change 2005-2006	State Ranking
<b>DEMOGRAPHIC</b>					
Population	100,182	103,564	105,671	2.0%	6
Total Non-Ag Employment	45,887	46,913	48,119	2.6%	6
Non-Ag Avg Monthly Wage	\$2,044	\$2,079	\$2,161	3.9%	20
Per Capita Income	\$21,314	\$23,526	\$23,819	1.2%	19
Unemployment Rate	3.9%	3.5%	2.3%	-34.3%	28
<b>SPENDING &amp; EMPLOYMENT</b>					
Spending by Travelers (Millions)	\$80.5	\$76.2	\$65.4	-14.2%	13
Travel & Tourism Related Employment	1,588	1,449	1,245	-14.1%	13
<b>TOURISM TAX REVENUES (000s)</b>					
Local Tax Revenues from Traveler Spending	\$2,694	\$2,580	\$2,223	-13.8%	13
Transient Room Tax	\$269.8	\$275.1	\$269.9	-1.9%	13
Restaurant Tax	\$741.2	\$800.6	\$843.4	5.3%	7
Car Rental Tax	--	--	--	--	--
Gross Taxable Retail Sales (millions)	\$1,103.9	\$1,160.5	\$1,275.9	9.9%	6
<b>REGIONAL VISITATION COUNTS</b>					
SR-91 UT/ID Traffic Count	2,487,475	2,487,475	2,169,925	-12.8%	
SR-89 UT/ID Traffic Count	907,025	748,250	618,675	-17.3%	
Bear Lake (3 Locations)	45,228	105,849	232,825	120.0%	
Willard Bay S.P.	138,868	244,049	325,933	33.6%	
Hyrum S.P.	61,947	62,712	67,980	8.4%	

Land Ownership - 2006	No. of Acres	% Total
<b>Total Acres in County</b>	<b>747,754</b>	<b>100.0%</b>
<b>Federal Government</b>	<b>279,328</b>	<b>37.4%</b>
BLM	133	0.0%
US Forest Service	279,195	37.3%
National Park Service	--	--
National Wildlife Refuge	--	--
Other •	--	--
<b>State Government</b>	<b>37,689</b>	<b>5.0%</b>
Utah State Parks & Recreation	315	0.0%
Utah State Wildlife Reserves	20,355	2.7%
State Trust Lands	17,019	2.3%
Other ••	--	--
<b>American Indian</b>	<b>--</b>	<b>--</b>
<b>Private*</b>	<b>429,587</b>	<b>57.5%</b>

• Includes Military and Bankhead Jones land

•• Includes State Sovereign and UDOT land

\*May include some local government land



# Cache County Tourism Profile

